



Lake Granbury Living Rebrand 2020

Lake Granbury Living Announces 2020 Plan

FOR IMMEDIATE RELEASE

Granbury, Texas, February 12, 2020

Eric Wilkins, GreenFox CEO announced this week that upon extensive market research, and considering comparable lifestyle publications across the country, we have found ourselves inspired and encouraged to rebrand Lake Granbury Living (LGL) to be the best version of itself. As a marketing agency we are dedicated to market research and we pride ourselves in creating something beautiful and engaging for our community.

We are so excited to have your support to see us through this rebrand and we know that as both a community member and advertiser, you will love the future of Lake Granbury Living magazine and how your voice can be heard. We want to be intentional during this phase, therefore, for now, LGL in print will be on “pause” for the remainder of this year.

Up next, we will provide a digital media kit, as well as an overhaul to the Lake Granbury Living website, modernizing an asset that is better suited for interactive, and more interesting digital communication. As well, we are committed to publishing relative content via our Facebook and Instagram pages, as they are an excellent platform for community highlights and updates.

We will honor the commitment that you have made to us and the commitment that we have made to you, so in the interim we are excited to present digital options for advertising with LGL. Eric Wilkins explains, “We will make a concerted effort to meet with each of our advertisers and be sure their expectations are met.”

Eric Wilkins, CEO  
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